

NEWS RELEASE

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Zirax starts shipments of high purity food additive Fudix™ calcium chloride to Czech Republic

Zirax (further referred to as Zirax or Company), one of the global leaders in developing, manufacturing, marketing and supplying of specialty chemicals based on synthetic Calcium Chloride liquid and anhydrous pellets for global customer database concluded contract for trial shipment of Fudix™ high purity synthetic food grade Calcium Chloride pellets to Czech Republic.

Czech market, along with other countries, such as Germany, Holland, Belgium, which lead in beer production in Europe, is of those that are under special interest of Zirax.

One of the largest application areas of calcium chloride is use in breweries. Normal water contains lime salts and some minerals that make water unfit for brewing, due to that adjustment of the mineral composition of raw materials (water) is required during beer production process.

It is important for brewers to obtain the desired pH factor of beer wort. Calcium chloride is the most well-known and actively used food additive that helps to regulate this factor. Calcium ions reduce the alkalinity of the water and allow brewers to find the optimum level of acidity, which is essential part for the proper sugar conversion during the formation of the wort and getting the best flavor quality of beer.

The usage of food additive on the basis of synthetic anhydrous calcium chloride Fudix™ enables beer manufacturers to reach a desired result and to offer customers the best in taste and quality product.

Irina Rudova, Zirax Overseas Customer Service Manager noted that: "We are tremendously pleased that the quality of our food grade calcium chloride Fudix™ with high substance content and extremely low impurities is well accepted from year to year by constantly increasing number of consumers, including largest brewing companies in the world.

Launched in 2011, the great project of Zirax for market development of food grade calcium chloride in Europe and other areas gains momentum steadily, and we do hope that Zirax will take the leading position in the market of food calcium chloride in these regions. This shipment to the Czech market was a trial, but taking into account first reviews of consumers about the quality of the synthetic calcium chloride Fudix™ we can say with great confidence about the high product potential on the Czech market and high probability of the conclusion of a permanent contract for a significant amount. "

About Zirax:

Zirax LLC, manufacturer and supplier of specialty chemicals to diverse global customer database, among of which there are oil service and oil exploration companies, as well as companies specialized on winter roads maintenance and exploitation. The Head Office of company is located in London, production facilities of Zirax are in Russia and Western Europe. The additional information you can get from website: www.zirax.com