

NEWS RELEASE

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Zirax starting shipments to sunny Jordan

Fudix™ calcium chloride food grade prills

Zirax (further referred to as Zirax or Company), one of the global leaders in manufacturing and supplying of specialty chemicals for different applications, including but not limited with such as oil & gas, industrial, food, home and personal care ingredients is pleased to announce start of shipments of its high purity synthetic food grade Calcium Chloride prills 95% Fudix™ to new customer in Jordan.

Calcium chloride Fudix™ is produced from 2010 at Factory in Volgograd. From then onward, the product has found out its regular loyal consumers at diverse customers' database as in Russia and International markets.

The presentable Jordanian customer made tests series of Fudix™ calcium chloride food grade prills in several certified laboratories and has obtained official letters regarding the compliance of Fudix™ to high requirements applied in Jordan. After final steps in a process of including contract negotiation, taking a decision in part of commercial terms of the contract and award of the contract, Zirax has started to arrange the first shipment of Fudix™ to port Aqaba, Jordan.

The most commercially viable segment in Jordan is fruit and vegetable growing. Due to increase in the export share of Jordanian fresh fruits and vegetables in the postharvest treatment of which calcium chloride plays an important role, decreasing intracellular pH inside of fruits and vegetables, reducing water activity that provides extending storage life, Zirax can predict further increases of food grade calcium chloride supplies to the Jordanian market. Zirax is developing strong relationships with different Jordan's customers of calcium chloride Food Grade Fudix™ at current moment.

A noteworthy detail is that the customer knows Zirax unblemished reputation in International markets and high quality of produced products with strict controls over all aspects of the process.

Commenting on the beginning of Fudix™ shipments to Jordan Julia Komarova, export sales manager has noted that: «It is important for us to be involved in as much as possible of the value chain to ensure high quality product to our customers. Therefore establishing partnerships with new customer in Jordan guarantees highest product quality, convenient terms and attractive prices of Fudix™ calcium chloride food grade prills. We are very much happy of the fact to open and add new geographic area to Zirax customer's database and hope for successful business development in food grade industry».

About Zirax:

Zirax LLC, manufacturer and supplier of specialty chemicals to diverse global customer database, among of which there are oil service and oil exploration companies, as well as companies specialized on winter roads maintenance and exploitation. The Head Office of company is located in London, production facilities of Zirax are located in Russia and Egypt. The additional information you can get from website: www.zirax.ru and www.zirax.com