

**Zirax announces participation in
VIVANESS 2018 - International Trade Fair for Natural and Organic Personal Care
For ENPAV surfactants presentation.**

Last October, 2017 ZIRAX Group (later referred to as ZIRAX), one of the leading global producers of synthetic calcium chloride pellets and related derivatives, including oilfield process, food and industrial chemicals, announced acquisition of the capital in one of the leading Surfactant producers in Russia – JSC NIIPAV (ENPAV. www.en-pav.com), Russia.

Partnership with ENPAV allows Zirax to diversify its business not only in the area of oil industry, but also to come to new growing chemical markets, such as production of surfactants and feedstock for cosmetics, detergent and household chemicals.

Surfactants produced by ENPAV from natural raw materials under high quality internationally recognized standards and a multi-step quality control system have already found recognition on Russian market, including top international players of cosmetics and home & personal care manufacturers.

Russian consumers now are very well aware of high – quality surfactants of ENPAV such as BETAPAV, OXIPAV, ALKAPAV, KATAPAV, SEPTAPAV, TEXTAPAV, DILAMID, DILAMIX as well as attentive high level customer service.

Same time, one of the priorities of Zirax-ENPAV Group is entering international market and establishing long-term partnerships with European and other geographical regions manufacturers of personal care products.

The global trend of demand suggests that more and more consumers want to use organic safe skin care products, especially - natural and organic personal care products. According to the latest study, the world cosmetics market will reach 265 billion dollars soon. From 2012 to 2017, cosmetics sales grew, and the forecast shows that in the future we should expect the cosmetic market to grow by 3, 5% per year.

The European market is about 20% of the world market of natural cosmetics. Germany leads; it is the strongest and largest market in Europe. This explains why one of the most interesting and important events is annual specialized exhibition Vivaness, held in Germany.

Participation in VIVANESS will allow Zirax/ENPAV to get acquainted with the well-known European manufacturers of cosmetics, discuss the main trends in the development of natural and organic products, assess the possibilities of using surfactants in their production and create the basis for the development of future trade relations.

About Zirax:

Zirax LLC, manufacturer and supplier of specialty chemicals to diverse global customer database, among of which there are oil service and oil exploration companies, as well as companies specialized on winter roads maintenance and exploration. The Head Office of company is located in London, production facilities of Zirax are in Russia. Additional information you can get from website: www.zirax.ru and www.zirax.com